



**FOR IMMEDIATE RELEASE**

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## **Clinton closing in on Obama in NC**

**Raleigh, N.C.** – Hillary Clinton has cut Barack Obama’s lead in North Carolina to one point, according to the newest survey from Public Policy Polling.

Obama leads 44-43 in the state, after leading by four points in a similar poll conducted by PPP two weeks ago. Clinton has particularly made gains with female voters, with whom she now has a slight lead after trailing in the previous poll.

“Some folks in the national media have been treating North Carolina as if winning it is a given for Barack Obama,” said Dean Debnam, President of Public Policy Polling. “The reality is that the state is pretty close, and either candidate could emerge with a victory.”

Recent PPP polls in Pennsylvania, Ohio, and Florida have shown Obama struggling in the wake of the recent controversy surrounding his pastor.

The survey also found Richard Moore gaining 17 points from a poll two weeks ago to get within a 44-34 margin of Bev Perdue.

“That’s the power of television,” said Debnam. “Richard Moore’s new ad, launched in the last week, has clearly caused some movement in the polls.”

In the Democratic race for US Senate, Kay Hagan continues to hold a double digit lead over Jim Neal. Hagan is at 22% to Neal’s 11%, followed by Duskin Lassiter at 5% and Marcus Williams and Howard Staley with 3%.

PPP will have a new poll every week between now and the primary for the major Democratic races in North Carolina.

PPP surveyed 521 likely Democratic primary voters on March 17th. The survey’s margin of error is +/- 4.3%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at [www.publicpolicypolling.com](http://www.publicpolicypolling.com).

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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## Democratic Primary Survey Results

**Q1** The Democrats still running for President are Hillary Clinton and Barack Obama. If the primary was today, who would you vote for? If Hillary Clinton, press 1. If Barack Obama, press 2. If you're undecided, press 3.

Clinton.....43% Undecided.....13%  
Obama.....44%

**Q2** The candidates for US Senate are Kay Hagan, Duskin Lassiter, Jim Neal, Howard Staley, and Marcus Williams. If the primary was today, who would you vote for? If Kay Hagan, press 1. If Duskin Lassiter, press 2. If Jim Neal, press 3. If Howard Staley, press 4. If Marcus Williams, press 5. If you're undecided, press 6.

Hagan.....22%  
Lassiter.....5%  
Neal.....11%  
Staley.....3%  
Williams.....3%  
Undecided.....57%

**Q3** There will be a Democratic primary for Governor. The candidates are Richard Moore, Dennis Nielsen, and Beverly Perdue. If the primary election were today which of these candidates would you vote for? If you would vote for Richard Moore, press 1. If for Dennis Nielsen, press 2. If for Beverly Perdue, press 3. If undecided, press 4.

Moore.....34% Perdue.....44%  
Nielsen.....3% Undecided.....19%

**Q4** In the last week do you remember seeing television ads for Bev Perdue and Richard Moore? Do you remember seeing ads for both of the candidates, just one of the candidates, or neither of the candidates? If you remember seeing ads for both Richard Moore and Bev Perdue, press 1. If you remember seeing ads just for Richard Moore, press 2. If you remember seeing ads just for Bev Perdue, press 3. If you don't remember seeing ads for either candidate, press 4. If you're not sure, press 5.

Both.....49% Neither.....25%  
Just Moore.....8% Not sure.....4%  
Just Perdue.....14%

**Q5** I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

War in Iraq.....21% Moral or Family values.....3%  
Education.....5% Health care.....8%  
Economy and jobs.....54% Immigration.....3%  
Taxes.....3% Other.....2%

**Q6** Are you registered as a Democrat, or are you registered as unaffiliated? If you are a registered Democrat, press 1. If you are registered unaffiliated, press 2.

Democrat.....88%  
Unaffiliated.....12%

**Q7** If you are a woman, press 1, if a man, press 2.

Women.....58% Men.....42%





**Q8** If you are white, press one now. If you are African-American, press two now. If other, press 3.

*White* .....63% *Other*..... 4%  
*Black*.....33%

**Q9** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

*18-29*.....11% *46-65*.....38%  
*30-45*.....25% *Older Than 65*.....27%





**Democratic Primary Crosstabs**

|                  | Base | Party    |              |
|------------------|------|----------|--------------|
|                  |      | Democrat | Unaffiliated |
| <b>President</b> |      |          |              |
| <b>Clinton</b>   | 43%  | 44%      | 35%          |
| <b>Obama</b>     | 44%  | 43%      | 53%          |
| <b>Undecided</b> | 13%  | 13%      | 13%          |

|                  | Base | Party    |              |
|------------------|------|----------|--------------|
|                  |      | Democrat | Unaffiliated |
| <b>Senate</b>    |      |          |              |
| <b>Hagan</b>     | 22%  | 23%      | 15%          |
| <b>Lassiter</b>  | 5%   | 4%       | 11%          |
| <b>Neal</b>      | 11%  | 11%      | 7%           |
| <b>Staley</b>    | 3%   | 3%       | 4%           |
| <b>Williams</b>  | 3%   | 2%       | 5%           |
| <b>Undecided</b> | 57%  | 57%      | 58%          |

|                  | Base | Gender |     |
|------------------|------|--------|-----|
|                  |      | Women  | Men |
| <b>President</b> |      |        |     |
| <b>Clinton</b>   | 43%  | 44%    | 41% |
| <b>Obama</b>     | 44%  | 42%    | 47% |
| <b>Undecided</b> | 13%  | 14%    | 12% |

|                  | Base | Gender |     |
|------------------|------|--------|-----|
|                  |      | Women  | Men |
| <b>Senate</b>    |      |        |     |
| <b>Hagan</b>     | 22%  | 22%    | 20% |
| <b>Lassiter</b>  | 5%   | 5%     | 6%  |
| <b>Neal</b>      | 11%  | 9%     | 13% |
| <b>Staley</b>    | 3%   | 2%     | 4%  |
| <b>Williams</b>  | 3%   | 3%     | 3%  |
| <b>Undecided</b> | 57%  | 59%    | 54% |

|                  | Base | Race  |       |       |
|------------------|------|-------|-------|-------|
|                  |      | White | Black | Other |
| <b>President</b> |      |       |       |       |
| <b>Clinton</b>   | 43%  | 56%   | 19%   | 43%   |
| <b>Obama</b>     | 44%  | 30%   | 72%   | 35%   |
| <b>Undecided</b> | 13%  | 15%   | 9%    | 22%   |

|                  | Base | Race  |       |       |
|------------------|------|-------|-------|-------|
|                  |      | White | Black | Other |
| <b>Senate</b>    |      |       |       |       |
| <b>Hagan</b>     | 22%  | 24%   | 20%   | 4%    |
| <b>Lassiter</b>  | 5%   | 4%    | 7%    | -     |
| <b>Neal</b>      | 11%  | 15%   | 3%    | 4%    |
| <b>Staley</b>    | 3%   | 3%    | 3%    | 9%    |
| <b>Williams</b>  | 3%   | 2%    | 4%    | 9%    |
| <b>Undecided</b> | 57%  | 52%   | 63%   | 74%   |





**Democratic Primary Crosstabs**

|                  | Base | Age   |       |       |               |
|------------------|------|-------|-------|-------|---------------|
|                  |      | 18-29 | 30-45 | 46-65 | Older Than 65 |
| <b>President</b> |      |       |       |       |               |
| <b>Clinton</b>   | 43%  | 55%   | 42%   | 37%   | 48%           |
| <b>Obama</b>     | 44%  | 43%   | 48%   | 49%   | 34%           |
| <b>Undecided</b> | 13%  | 1%    | 10%   | 14%   | 18%           |

|                  | Base | Age   |       |       |               |
|------------------|------|-------|-------|-------|---------------|
|                  |      | 18-29 | 30-45 | 46-65 | Older Than 65 |
| <b>Senate</b>    |      |       |       |       |               |
| <b>Hagan</b>     | 22%  | 11%   | 22%   | 25%   | 20%           |
| <b>Lassiter</b>  | 5%   | 7%    | 6%    | 7%    | 1%            |
| <b>Neal</b>      | 11%  | 6%    | 15%   | 7%    | 14%           |
| <b>Staley</b>    | 3%   | 7%    | 4%    | 1%    | 3%            |
| <b>Williams</b>  | 3%   | 3%    | 6%    | 2%    | 1%            |
| <b>Undecided</b> | 57%  | 65%   | 47%   | 57%   | 62%           |

|                  | Base | Area Code |     |     |     |     |     |
|------------------|------|-----------|-----|-----|-----|-----|-----|
|                  |      | 252       | 336 | 704 | 828 | 910 | 919 |
| <b>President</b> |      |           |     |     |     |     |     |
| <b>Clinton</b>   | 43%  | 31%       | 39% | 47% | 61% | 41% | 45% |
| <b>Obama</b>     | 44%  | 55%       | 53% | 39% | 28% | 42% | 41% |
| <b>Undecided</b> | 13%  | 14%       | 8%  | 14% | 11% | 17% | 14% |

|                  | Base | Area Code |     |     |     |     |     |
|------------------|------|-----------|-----|-----|-----|-----|-----|
|                  |      | 252       | 336 | 704 | 828 | 910 | 919 |
| <b>Senate</b>    |      |           |     |     |     |     |     |
| <b>Hagan</b>     | 22%  | 12%       | 45% | 13% | 22% | 6%  | 23% |
| <b>Lassiter</b>  | 5%   | 5%        | 5%  | 7%  | 1%  | 10% | 3%  |
| <b>Neal</b>      | 11%  | 6%        | 7%  | 16% | 16% | 12% | 11% |
| <b>Staley</b>    | 3%   | 3%        | 3%  | 1%  | -   | 4%  | 4%  |
| <b>Williams</b>  | 3%   | 4%        | 2%  | 7%  | 2%  | 3%  | 1%  |
| <b>Undecided</b> | 57%  | 71%       | 38% | 56% | 59% | 65% | 57% |





**Democratic Primary Crosstabs**

|                 | Base | TV   |            |             |         |          |
|-----------------|------|------|------------|-------------|---------|----------|
|                 |      | Both | Just Moore | Just Perdue | Neither | Not sure |
| <b>Governor</b> |      |      |            |             |         |          |
| Moore           | 34%  | 43%  | 57%        | 17%         | 21%     | 25%      |
| Nielsen         | 3%   | 1%   | -          | 1%          | 8%      | -        |
| Perdue          | 44%  | 46%  | 32%        | 61%         | 40%     | 14%      |
| Undecided       | 19%  | 10%  | 11%        | 21%         | 31%     | 61%      |

|                 | Base | Party    |              |
|-----------------|------|----------|--------------|
|                 |      | Democrat | Unaffiliated |
| <b>Governor</b> |      |          |              |
| Moore           | 34%  | 33%      | 37%          |
| Nielsen         | 3%   | 2%       | 5%           |
| Perdue          | 44%  | 45%      | 37%          |
| Undecided       | 19%  | 19%      | 21%          |

|                 | Base | Gender |     |
|-----------------|------|--------|-----|
|                 |      | Women  | Men |
| <b>Governor</b> |      |        |     |
| Moore           | 34%  | 31%    | 38% |
| Nielsen         | 3%   | 3%     | 2%  |
| Perdue          | 44%  | 45%    | 43% |
| Undecided       | 19%  | 21%    | 17% |

|                 | Base | Race  |       |       |
|-----------------|------|-------|-------|-------|
|                 |      | White | Black | Other |
| <b>Governor</b> |      |       |       |       |
| Moore           | 34%  | 38%   | 26%   | 26%   |
| Nielsen         | 3%   | 2%    | 3%    | 17%   |
| Perdue          | 44%  | 43%   | 48%   | 39%   |
| Undecided       | 19%  | 17%   | 23%   | 17%   |

|                 | Base | Age   |       |       |               |
|-----------------|------|-------|-------|-------|---------------|
|                 |      | 18-29 | 30-45 | 46-65 | Older Than 65 |
| <b>Governor</b> |      |       |       |       |               |
| Moore           | 34%  | 31%   | 34%   | 33%   | 36%           |
| Nielsen         | 3%   | 7%    | 1%    | 4%    | 1%            |
| Perdue          | 44%  | 41%   | 44%   | 48%   | 40%           |
| Undecided       | 19%  | 21%   | 22%   | 16%   | 22%           |

|                 | Base | Area Code |     |     |     |     |     |
|-----------------|------|-----------|-----|-----|-----|-----|-----|
|                 |      | 252       | 336 | 704 | 828 | 910 | 919 |
| <b>Governor</b> |      |           |     |     |     |     |     |
| Moore           | 34%  | 32%       | 33% | 27% | 37% | 35% | 37% |
| Nielsen         | 3%   | 1%        | 2%  | 7%  | 4%  | 4%  | 1%  |
| Perdue          | 44%  | 50%       | 52% | 45% | 38% | 37% | 41% |
| Undecided       | 19%  | 17%       | 13% | 22% | 22% | 24% | 21% |





**Democratic Primary Crosstabs**

|                  | Base | Issues      |           |                  |       |                        |             |             |       |
|------------------|------|-------------|-----------|------------------|-------|------------------------|-------------|-------------|-------|
|                  |      | War in Iraq | Education | Economy and jobs | Taxes | Moral or Family values | Health care | Immigration | Other |
| <b>President</b> |      |             |           |                  |       |                        |             |             |       |
| <b>Clinton</b>   | 43%  | 37%         | 46%       | 44%              | 42%   | 39%                    | 53%         | 52%         | 9%    |
| <b>Obama</b>     | 44%  | 52%         | 35%       | 45%              | 44%   | 48%                    | 25%         | 22%         | 83%   |
| <b>Undecided</b> | 13%  | 11%         | 20%       | 11%              | 14%   | 13%                    | 22%         | 26%         | 9%    |

|                  | Base | Issues      |           |                  |       |                        |             |             |       |
|------------------|------|-------------|-----------|------------------|-------|------------------------|-------------|-------------|-------|
|                  |      | War in Iraq | Education | Economy and jobs | Taxes | Moral or Family values | Health care | Immigration | Other |
| <b>Senate</b>    |      |             |           |                  |       |                        |             |             |       |
| <b>Hagan</b>     | 22%  | 19%         | 31%       | 24%              | 5%    | 25%                    | 12%         | 21%         | 27%   |
| <b>Lassiter</b>  | 5%   | 5%          | 6%        | 6%               | 5%    | 4%                     | 2%          | 9%          | -     |
| <b>Neal</b>      | 11%  | 12%         | 11%       | 9%               | 14%   | 9%                     | 18%         | 13%         | -     |
| <b>Staley</b>    | 3%   | 1%          | 12%       | 1%               | 5%    | 14%                    | 4%          | 9%          | 10%   |
| <b>Williams</b>  | 3%   | 4%          | -         | 2%               | -     | -                      | 2%          | 14%         | -     |
| <b>Undecided</b> | 57%  | 58%         | 40%       | 58%              | 72%   | 48%                    | 63%         | 35%         | 63%   |

|                  | Base | Issues      |           |                  |       |                        |             |             |       |
|------------------|------|-------------|-----------|------------------|-------|------------------------|-------------|-------------|-------|
|                  |      | War in Iraq | Education | Economy and jobs | Taxes | Moral or Family values | Health care | Immigration | Other |
| <b>Governor</b>  |      |             |           |                  |       |                        |             |             |       |
| <b>Moore</b>     | 34%  | 29%         | 58%       | 32%              | 34%   | 47%                    | 39%         | 51%         | -     |
| <b>Nielsen</b>   | 3%   | 3%          | -         | 1%               | 14%   | -                      | 6%          | 5%          | 10%   |
| <b>Perdue</b>    | 44%  | 50%         | 37%       | 47%              | 23%   | 27%                    | 39%         | 31%         | 37%   |
| <b>Undecided</b> | 19%  | 18%         | 6%        | 20%              | 29%   | 26%                    | 16%         | 13%         | 53%   |

