

**FOR IMMEDIATE RELEASE**

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## **Obama regains large lead**

**Raleigh, N.C.** – After a week in which Barack Obama made several appearances in North Carolina and confronted the controversy with his pastor by making a major speech on race, he has expanded his lead in North Carolina to 21 points.

Obama leads Clinton 55-34 in the state. His gains were particularly strong in the Triangle, the media market where his major speech on the war last week in Fayetteville got the greatest amount of attention.

Obama also pulled within a 47-40 margin of Clinton with white voters after trailing Clinton 56-30 last week, an indication that his speech on race in Philadelphia last week may have earned him some points.

“The rule of thumb in this Presidential race is that if you don’t like how things are going, just wait a week and they’ll turn around,” said Dean Debnam, President of Public Policy Polling. “Obama has really improved his standing in North Carolina by visiting the state and openly taking on some of the controversies swirling around his campaign.”

In the Governor’s race Richard Moore has pulled within seven points of Bev Perdue after launching his first negative ad. She leads 41-34. The poll also showed that 50% of likely voters say there is a chance they could change their votes between now and the election.

Kay Hagan continues to maintain a double digit lead over Jim Neal in the primary for US Senate, 19-9. 61% of voters remain undecided in that race. For the Lieutenant Governor’s race, Walter Dalton leads at 10% followed by Dan Besse and Pat Smathers at 7%, and Hampton Dellinger at 6%.

PPP surveyed 673 likely Democratic primary voters on March 24th. The survey’s margin of error is +/- 3.8%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at [www.publicpolicypolling.com](http://www.publicpolicypolling.com).

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.

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## Democratic Primary Survey Results

**Q1** The Democrats still running for President are Hillary Clinton and Barack Obama. If the primary was today, who would you vote for? If Hillary Clinton, press 1. If Barack Obama, press 2. If you're undecided, press 3.

Clinton.....34% Undecided.....11%  
Obama.....55%

**Q2** If John Edwards endorsed Hillary Clinton, would it make you more likely or less likely to vote for Clinton, or would it not make a difference? If an Edwards endorsement would make you more likely to vote for Hillary Clinton, press 1. If it would make it less likely to vote for her, press 2. If it wouldn't make a difference in your likelihood of voting for her, press 3.

More likely to vote for Clinton..... 12%  
Less likely to vote for Clinton ..... 31%  
No difference ..... 57%

**Q3** The candidates for US Senate are Kay Hagan, Duskin Lassiter, Jim Neal, Howard Staley, and Marcus Williams. If the primary was today, who would you vote for? If Kay Hagan, press 1. If Duskin Lassiter, press 2. If Jim Neal, press 3. If Howard Staley, press 4. If Marcus Williams, press 5. If you're undecided, press 6.

Hagan..... 19%  
Lassiter..... 4%  
Neal..... 9%  
Staley..... 2%  
Williams ..... 6%  
Undecided..... 61%

**Q4** There will be a Democratic primary for Governor. The candidates are Richard Moore, Dennis Nielsen, and Beverly Perdue. If the primary election were today which of these candidates would you vote for? If you would vote for Richard Moore, press 1. If for Dennis Nielsen, press 2. If for Beverly Perdue, press 3. If undecided, press 4.

Moore..... 34% Perdue ..... 41%  
Nielsen..... 2% Undecided..... 23%

**Q5** Are you solidly committed to your current choice for Governor, or is there a chance you could vote for another candidate? If you are solidly committed, press 1. If there is a chance you could vote for another candidate, press 2.

Solidly committed.. 50% Could vote for someone else..... 50%

**Q6** The candidates for Lieutenant Governor are Dan Besse, Walter Dalton, Hampton Dellinger, and Pat Smathers. If the primary was today, who would you vote for? If Dan Besse, press 1. If Walter Dalton, press 2. If Hampton Dellinger, press 3. If Pat Smathers, press 4. If you're undecided, press 5.

Besse..... 7%  
Dalton ..... 10%  
Dellinger..... 6%  
Smathers ..... 7%  
Undecided..... 70%





**Q7** I am going to name 7 issues. Which of these is most important to you? The War in Iraq, education, the economy and jobs, taxes, moral or family values, health care, or immigration. If the War in Iraq is most important, press 1. If education, press 2. If the economy and jobs, press 3. If taxes, press 4. If moral and family values, press 5. If health care, press 6. If immigration, press 7. If some other issue is most important, press 8.

<i>War in Iraq</i> .....	26%	<i>Moral or Family values</i> .....	3%
<i>Education</i> .....	7%	<i>Health care</i> .....	8%
<i>Economy and jobs</i> .....	47%	<i>Immigration</i> .....	4%
<i>Taxes</i> .....	3%	<i>Other</i> .....	2%

**Q8** If you are a woman, press 1. If a man, press 2.

<i>Woman</i> .....	57%
<i>Man</i> .....	43%

**Q9** Are you registered as a Democrat, or are you registered as unaffiliated? If you are a registered Democrat, press 1. If you are registered unaffiliated, press 2.

<i>Democrat</i> .....	84%	<i>Unaffiliated</i> .....	16%
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**Q10** If you are white, press one now. If you are African-American, press two now. If other, press 3.

<i>White</i> .....	59%	<i>Other</i> .....	7%
<i>Black</i> .....	34%		

**Q11** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

<i>18-29</i> .....	13%	<i>46-65</i> .....	42%
<i>30-45</i> .....	26%	<i>Older Than 65</i> .....	19%





**Democratic Primary Crosstabs**

	Base	Gender	
		Woman	Man
<b>President</b>			
Clinton	34%	34%	33%
Obama	55%	53%	58%
Undecided	11%	12%	9%

	Base	Party	
		Democrat	Unaffiliated
<b>President</b>			
Clinton	34%	33%	37%
Obama	55%	55%	58%
Undecided	11%	12%	5%

	Base	Race		
		White	Black	Other
<b>President</b>				
Clinton	34%	47%	14%	24%
Obama	55%	40%	80%	65%
Undecided	11%	14%	6%	11%

	Base	Age			
		18-29	30-45	46-65	Older Than 65
<b>President</b>					
Clinton	34%	40%	23%	36%	41%
Obama	55%	49%	66%	56%	43%
Undecided	11%	11%	11%	8%	16%

	Base	Area Code					
		252	336	704	828	910	919
<b>President</b>							
Clinton	34%	30%	31%	45%	41%	37%	26%
Obama	55%	59%	59%	45%	48%	48%	65%
Undecided	11%	11%	11%	10%	11%	15%	9%



**Democratic Primary Crosstabs**

	Base	President	
		Obama	Undecided
<b>Edwards Endorsement</b>			
More likely to vote for Clinton	12%	8%	29%
Less likely to vote for Clinton	31%	34%	16%
No difference	57%	58%	55%



**Democratic Primary Crosstabs**

	Base	Gender	
		Woman	Man
<b>Governor</b>			
Moore	34%	33%	34%
Nielsen	2%	1%	4%
Perdue	41%	41%	39%
Undecided	23%	24%	23%

	Base	Party	
		Democrat	Unaffiliated
<b>Governor</b>			
Moore	34%	34%	33%
Nielsen	2%	2%	3%
Perdue	41%	41%	38%
Undecided	23%	23%	26%

	Base	Race		
		White	Black	Other
<b>Governor</b>				
Moore	34%	37%	25%	47%
Nielsen	2%	3%	1%	-
Perdue	41%	39%	46%	28%
Undecided	23%	20%	29%	25%

	Base	Age			
		18-29	30-45	46-65	Older Than 65
<b>Governor</b>					
Moore	34%	38%	29%	35%	35%
Nielsen	2%	-	1%	3%	4%
Perdue	41%	36%	39%	43%	40%
Undecided	23%	27%	31%	19%	21%

	Base	Area Code					
		252	336	704	828	910	919
<b>Governor</b>							
Moore	34%	33%	30%	32%	37%	33%	36%
Nielsen	2%	2%	1%	4%	3%	2%	2%
Perdue	41%	49%	45%	40%	29%	44%	38%
Undecided	23%	15%	24%	24%	31%	22%	24%



**Democratic Primary Crosstabs**

	Base	Governor		
		Moore	Nielsen	Perdue
<b>Change Mind</b>				
<b>Solidly committed</b>	50%	54%	29%	49%
<b>Could vote for someone else</b>	50%	46%	71%	51%



**Democratic Primary Crosstabs**

	Base	Gender	
		Woman	Man
<b>Senate</b>			
<b>Hagan</b>	19%	20%	17%
<b>Lassiter</b>	4%	3%	6%
<b>Neal</b>	9%	4%	14%
<b>Staley</b>	2%	1%	3%
<b>Williams</b>	6%	4%	7%
<b>Undecided</b>	61%	67%	53%

	Base	Party	
		Democrat	Unaffiliated
<b>Senate</b>			
<b>Hagan</b>	19%	18%	20%
<b>Lassiter</b>	4%	4%	5%
<b>Neal</b>	9%	8%	9%
<b>Staley</b>	2%	1%	3%
<b>Williams</b>	6%	5%	8%
<b>Undecided</b>	61%	62%	56%

	Base	Race		
		White	Black	Other
<b>Senate</b>				
<b>Hagan</b>	19%	23%	13%	12%
<b>Lassiter</b>	4%	6%	2%	2%
<b>Neal</b>	9%	11%	5%	4%
<b>Staley</b>	2%	1%	2%	4%
<b>Williams</b>	6%	2%	13%	4%
<b>Undecided</b>	61%	57%	66%	74%

	Base	Age			
		18-29	30-45	46-65	Older Than 65
<b>Senate</b>					
<b>Hagan</b>	19%	9%	18%	21%	21%
<b>Lassiter</b>	4%	13%	2%	4%	3%
<b>Neal</b>	9%	9%	10%	9%	6%
<b>Staley</b>	2%	-	1%	2%	3%
<b>Williams</b>	6%	13%	5%	4%	4%
<b>Undecided</b>	61%	57%	65%	60%	63%

	Base	Area Code					
		252	336	704	828	910	919
<b>Senate</b>							
<b>Hagan</b>	19%	4%	38%	20%	13%	13%	17%
<b>Lassiter</b>	4%	5%	2%	4%	6%	3%	6%
<b>Neal</b>	9%	7%	9%	12%	7%	8%	8%
<b>Staley</b>	2%	3%	1%	3%	-	1%	2%
<b>Williams</b>	6%	6%	5%	3%	5%	11%	4%
<b>Undecided</b>	61%	76%	46%	57%	69%	64%	63%







**Democratic Primary Crosstabs**

	Base	Gender	
		Woman	Man
<b>Lieutenant Governor</b>			
<b>Besse</b>	7%	5%	10%
<b>Dalton</b>	10%	9%	12%
<b>Dellinger</b>	6%	4%	7%
<b>Smathers</b>	7%	7%	7%
<b>Undecided</b>	70%	75%	64%

	Base	Party	
		Democrat	Unaffiliated
<b>Lieutenant Governor</b>			
<b>Besse</b>	7%	7%	9%
<b>Dalton</b>	10%	10%	13%
<b>Dellinger</b>	6%	5%	8%
<b>Smathers</b>	7%	7%	7%
<b>Undecided</b>	70%	72%	63%

	Base	Race		
		White	Black	Other
<b>Lieutenant Governor</b>				
<b>Besse</b>	7%	8%	5%	9%
<b>Dalton</b>	10%	11%	10%	2%
<b>Dellinger</b>	6%	6%	6%	3%
<b>Smathers</b>	7%	8%	5%	6%
<b>Undecided</b>	70%	67%	75%	80%

	Base	Age			
		18-29	30-45	46-65	Older Than 65
<b>Lieutenant Governor</b>					
<b>Besse</b>	7%	2%	9%	8%	6%
<b>Dalton</b>	10%	20%	5%	11%	8%
<b>Dellinger</b>	6%	4%	4%	6%	8%
<b>Smathers</b>	7%	4%	7%	9%	4%
<b>Undecided</b>	70%	70%	74%	66%	75%

	Base	Area Code					
		252	336	704	828	910	919
<b>Lieutenant Governor</b>							
<b>Besse</b>	7%	11%	8%	4%	9%	8%	6%
<b>Dalton</b>	10%	2%	11%	16%	11%	10%	9%
<b>Dellinger</b>	6%	4%	1%	7%	9%	7%	7%
<b>Smathers</b>	7%	2%	6%	4%	14%	8%	7%
<b>Undecided</b>	70%	81%	75%	69%	57%	67%	72%





**Democratic Primary Crosstabs**

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
<b>President</b>									
Clinton	34%	28%	34%	35%	77%	30%	26%	67%	21%
Obama	55%	61%	51%	54%	23%	63%	67%	27%	53%
Undecided	11%	11%	15%	11%	-	7%	8%	5%	26%

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
<b>Senate</b>									
Hagan	19%	23%	26%	16%	9%	6%	22%	21%	-
Lassiter	4%	3%	2%	6%	20%	-	1%	4%	-
Neal	9%	11%	6%	7%	21%	7%	6%	10%	15%
Staley	2%	-	-	2%	4%	12%	3%	6%	-
Williams	6%	2%	16%	6%	-	-	-	24%	-
Undecided	61%	62%	50%	63%	47%	75%	68%	35%	85%

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
<b>Governor</b>									
Moore	34%	38%	28%	35%	55%	35%	15%	30%	13%
Nielsen	2%	0%	3%	2%	-	9%	1%	14%	-
Perdue	41%	44%	49%	39%	32%	24%	52%	25%	23%
Undecided	23%	18%	20%	24%	13%	32%	32%	32%	64%

	Base	Issues							
		War in Iraq	Education	Economy and jobs	Taxes	Moral or Family values	Health care	Immigration	Other
<b>Lieutenant Governor</b>									
Besse	7%	8%	9%	5%	28%	7%	7%	11%	-
Dalton	10%	10%	5%	10%	41%	4%	3%	14%	14%
Dellinger	6%	6%	8%	5%	-	12%	5%	5%	-
Smathers	7%	9%	12%	6%	4%	4%	1%	7%	-
Undecided	70%	67%	65%	73%	27%	73%	84%	63%	86%

